



[Your Company Here]

www.yourdomainhere.com

Monthly Report - MM/DD/YYYY

Keywords

Rankings

Keyword	MM/DD/YYYY	MM/DD/YYYY	MM/DD/YYYY	MM/DD/YYYY	MM/DD/YYYY	Baseline (MM/DD/YYYY)
Keyword 1	xx	xx	xx	xx	xx	xx
Keyword 2	xx	xx	xx	xx	xx	xx
Keyword 3	xx	xx	xx	xx	xx	xx
Keyword 4	xx	xx	xx	xx	xx	xx
Keyword 5	xx	xx	xx	xx	xx	xx
Keyword 6	xx	xx	xx	xx	xx	xx
Keyword 7	xx	xx	xx	xx	xx	xx
Keyword 8	xx	xx	xx	xx	xx	xx
Keyword 9	xx	xx	xx	xx	xx	xx
Keyword 10	xx	xx	xx	xx	xx	xx
Keyword 11	xx	xx	xx	xx	xx	xx
Keyword 12	xx	xx	xx	xx	xx	xx
Keyword 13	xx	xx	xx	xx	xx	xx
Keyword 14	xx	xx	xx	xx	xx	xx
Keyword 15	xx	xx	xx	xx	xx	xx

Organic Ranking History



Domain Strength

Authority

	MM/DD/YYYY	Baseline (MM/DD/YYYY)
Domain Authority	xx	xx
Page Authority	xx	xx
Spam	xx	xx

Site Speed

Mobile Speed	xx
Desktop Speed	xx

Alexa Ranking

x,xxx,xxx up x,xxx,xxx

SEO Checklist

Task Type	Task	Completion
Content	Write Page for Keyword 1	☒
	Write Page for Keyword 2	☒
	Write Page for Keyword 3	☐
	Write Page for Keyword 4	☐
	Write Page for Keyword 5	☐
Code	Update Meta Data for Keyword 1	☐
	Update Meta Data for Keyword 2	☐
	Update Meta Data for Keyword 3	☐
Backlinks	Submit content to www.contentmarketing1.com	☐
	Submit content to www.contentmarketing2.com	☐
	Submit content to www.contentmarketing3.com	☐
	Disavow Audit	☐

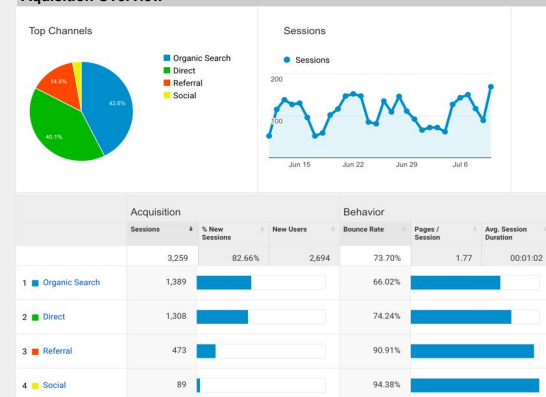
Traffic



Top Landing Pages

Landing Page	Acquisition			Behavior		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
	3,259 % of Total: 100.00% (3,259)	82.66% Avg for View: 82.66% (0.00%)	2,694 % of Total: 100.00% (2,694)	73.70% Avg for View: 73.70% (0.00%)	1.77 Avg for View: 1.77 (0.00%)	00:01:02 Avg for View: 00:01:02 (0.00%)
1. /civil-justice-scholarship/	850 (26.08%)	83.29%	708 (26.28%)	96.24%	1.05	00:00:22
2. /	628 (19.27%)	77.55%	487 (18.08%)	46.82%	2.88	00:01:51
3. /mobile	375 (11.51%)	92.27%	346 (12.84%)	56.27%	2.07	00:00:39
4. /suing-the-government-how-is-it-d-one/	217 (6.66%)	90.32%	196 (7.28%)	89.40%	1.24	00:00:47
5. /our-lawyers/wayne-r-cohen/	95 (2.92%)	78.95%	75 (2.78%)	82.11%	1.65	00:00:54
6. /adam-r-leighton-scholarship-for-academic-excellence/	93 (2.85%)	84.95%	79 (2.93%)	82.80%	1.17	00:00:19
7. /jill-cohen-brighter-tomorrow-scholarship/	89 (2.73%)	68.54%	61 (2.26%)	70.79%	1.40	00:01:07
8. /personal-injury-washington-dc/	66 (2.03%)	89.39%	59 (2.19%)	71.21%	1.95	00:01:16
9. /automobile-accidents/	55 (1.69%)	72.73%	40 (1.48%)	70.91%	1.75	00:02:19
10. /medical-malpractice-northern-virginia/	52 (1.60%)	86.54%	45 (1.67%)	75.00%	1.92	00:01:58

Aquisition Overview



Geographical Location of Searches

City	Acquisition			Behavior		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration
	3,259 % of Total: 100.00% (3,259)	82.66% Avg for View: 82.66% (0.00%)	2,694 % of Total: 100.00% (2,694)	73.70% Avg for View: 73.70% (0.00%)	1.77 Avg for View: 1.77 (0.00%)	00:01:02 Avg for View: 00:01:02 (0.00%)
1. Washington	402 (12.34%)	68.41%	275 (10.21%)	62.44%	2.43	00:01:52
2. (not set)	97 (2.98%)	85.57%	83 (3.08%)	84.54%	1.66	00:00:35
3. New York	94 (2.88%)	90.43%	85 (3.16%)	77.66%	1.56	00:00:25
4. Los Angeles	83 (2.55%)	54.22%	45 (1.67%)	63.86%	1.99	00:01:50
5. Ashburn	48 (1.47%)	95.83%	46 (1.71%)	93.75%	1.17	00:00:04
6. Boardman	45 (1.38%)	100.00%	45 (1.67%)	100.00%	1.00	00:00:00
7. Chicago	43 (1.32%)	90.70%	39 (1.45%)	76.74%	1.28	00:00:32
8. Houston	36 (1.10%)	83.33%	30 (1.11%)	69.44%	1.75	00:00:31
9. Philadelphia	29 (0.89%)	86.21%	25 (0.92%)	79.31%	1.52	00:00:10
10. Baltimore	25 (0.77%)	88.00%	22 (0.82%)	60.00%	1.44	00:00:08

